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- 1. A system for helping a user select among program options, comprising:
 - a first device programmed to accept information from the user on programming preferences;
 - a database which accepts and stores programming preference information from the collecting client;
 - a server which combines information from the database with listings information and formats that information for presentation to the user; and a second device which accepts the formatted listings information from the server and presents it to the user.
- 2. The system of claim 1 where there are at least two first devices.
- 3. The system of claim 1 where the first device is the same as the second device.
- 4. The system of claim 1 where the presenting client does not run on the same device as the server.
- 5. The system of claim 1 where the clients communicate with the server over a wide area network.
- 6. The system of claim 1 where the formatted listings information is presented in the form of a user preference grid.
- 7. A method of presenting program listings information in a two dimensional grid, the method comprising the steps of:

creating a two dimensional grid where one axis represents the time slots in which programs are available and a second axis represents a suggested preference order of the programs in each time slot; and

displaying the grid to a user.

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8. A computer user interface for presenting programming listings information comprising:

instructions for creating a two dimensional grid where one axis represents the time slots in which programs are available and a second axis represents a suggested preference order of the programs in each time slot; and

instructions for displaying the grid to a user.

- 9. The computer user interface of claim 8 wherein the suggested preference order is determined, at least in part, based on personal preference information.
- 10. The computer user interface of claim 8 further comprising instructions to select a program and have all conflicting program options eliminated from the grid.
- 11. A displayed time-by-suggested preference program grid.
- 12. A data structure programmed to represent a time-by-suggested preference program grid.
- 13. A device for displaying a program grid to a user, the device programmed to:

 receive program preference information; and
 display a grid of programs with time as a first axis and suggested preference as a second axis.
 - 14. The device of claim 12 further programmed to:

 receive information on available programs; and
 generate the display of the grid from the program preference information and
 the information on available programs.
 - 15. The device of claim 12 or 13 wherein the program preference information is received from a user.
 - 16. The device of claim 12 or 13 wherein the program preference information is received from a server.

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17. A server for generating program preference information, the server programmed to:
send and receive program preference information;
send and receive information on available programs; and
generate and send data sufficient to create a grid of programs with time as a
first axis and suggested preference as a second axis.